

# MEDIA KIT 2025



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# ABOUT US



## H2 Energy News Team Honors Innovation at H2 MEET 2024

Innovation — 26/09/2024

INTERVIEWS ▶ Play all

EDITOR'S PICK ▶ Play all

Created playlists

WEBINARS ▶ Play all

H2 EnergyNews.biz is the leading online platform for comprehensive and up-to-date news, interviews, and insights covering the global hydrogen energy sector.

Our platform is a central hub for industry professionals, decision-makers, investors, and experts for the latest hydrogen energy developments.

In the vast and ever-evolving landscape of the energy sector, where innovation and transformation are paramount, the choice of where to amplify your message becomes a strategic imperative.

H2 EnergyNews.biz transcends the conventional notion of advertising; we offer a platform where your brand's narrative intertwines with the pulse of the global energy transition. Unlike the fleeting interactions and algorithmic constraints of platforms like LinkedIn, we foster an environment of genuine engagement and thought leadership.

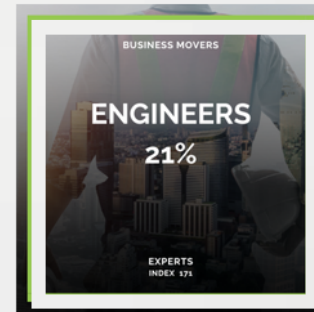


Our audience isn't just passively scrolling; they are actively seeking knowledge, solutions, and connections. Your message becomes an integral part of their journey, resonating with a depth and relevance that fleeting impressions cannot achieve.

When you partner with H2 EnergyNews.biz, you're not just placing an ad; you're investing in a relationship with a community that values your insights and embraces your vision.

# AUDIENCE

H2 EnergyNews.biz's audience comprises diverse and influential groups of professionals shaping the future of hydrogen energy.



## We cater to:

- **C-Suite Executives: CEOs, CFOs, COOs,** and other top-level decision-makers who drive strategic direction and investment in the energy sector.
- **Hydrogen Energy Professionals:** Engineers, scientists, researchers, analysts, and consultants actively involved in developing and implementing hydrogen solutions.
- **Investors and Financiers:** Venture capitalists, private equity firms, investment banks, and asset managers who seek opportunities in the dynamic energy market.
- **Government Officials and Policymakers:** Regulators, legislators, and government representatives who shape energy policies and influence the regulatory landscape.
- **Hydrogen Enthusiasts:** Students, educators, and individuals with a keen interest in energy who seek to stay informed about the latest trends and innovations.

Our audience is highly engaged, actively seeking information, and eager to explore new technologies and solutions. They rely on H2 EnergyNews.biz as a trusted source for in-depth reporting, insightful analysis, and comprehensive global hydrogen energy landscape coverage.

# CONTENT OPTIONS

- **Live Webinars:** Interactive online sessions where industry experts share insights, trends, and best practices with a live audience, followed by a Q&A session.
- **Interviews** (written or video): In-depth conversations with key industry figures, presented either in written form or as videos, offering personal insights, expert opinions, and unique perspectives on current topics.
- **Sponsored Articles:** Articles funded by a company or organization to highlight their products, services, or expertise while still providing valuable information to readers.
- **Industry Contributions:** Articles or insights contributed by industry professionals, offering expert knowledge or analysis on relevant sector developments.
- **Reviews:** Critical assessments of products, services, or solutions within the industry, providing honest feedback and evaluation based on their performance and features.
- **Events:** Coverage of industry-related conferences, exhibitions, or summits, showcasing key takeaways, innovations, and announcements made during these gatherings.
- **Advertorials:** Blends advertisement and editorial content, written in an informative style to promote a company's product or service while engaging the reader with valuable insights.
- **White Papers:** In-depth, authoritative reports or guides that address complex industry issues, offering research-backed solutions and expert analysis to educate the audience.



# OUR STATISTICS

**1,200,000+**  
Impressions

**85,000+**  
Visitors

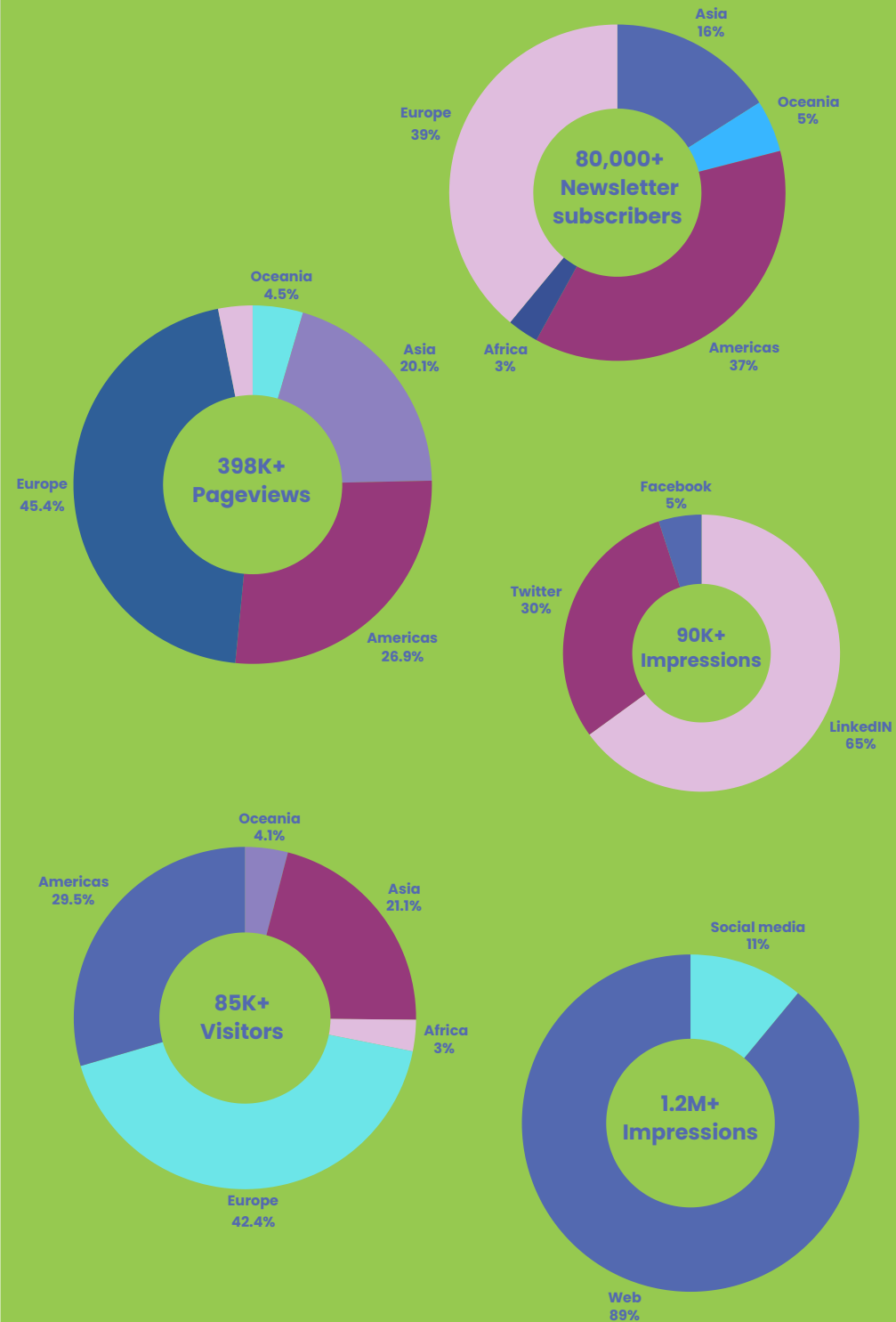


**398,000+**  
Page Views

**80,000+**  
Engaged Newsletter  
Subscribers

**9,000+**  
Social Media  
Followers

**150,000+**  
Banner  
Impressions



# PREMIUM CONTENT OPTIONS



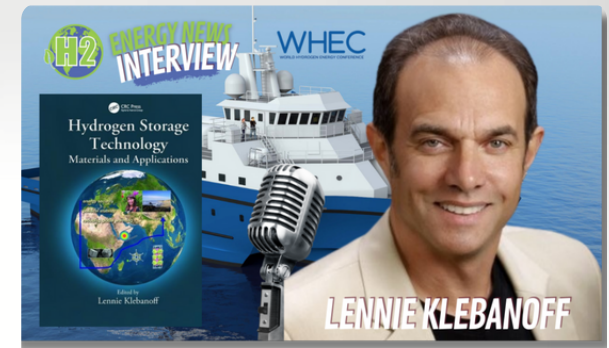
## LIVE Webinars:

Share your insights and vision through live webinars with our editorial team.



## Video Interviews:

Share your hydrogen development story through our video interviews.



## LIVE Q&A:

Join our live Q&A session and address all the key questions about hydrogen.




TECO 2030 Launches New Marine Fuel Cell System

# energy news

## Position 1

NEWS - HYDROGEN - SPOTLIGHT - REGIONAL - CONTACT - ADVERTISE - SUBSCRIBE



**Biden's \$7 Billion Investment in Hydrogen Hubs**  
By Anela Dakeo - 13/10/2023

**Spotlight**  
Egypt's Hydrogen Strategy Shapes Future of Sustainable Energy  
By Anela Dakeo - 13/10/2023

**Portugal's First Green Hydrogen Auction**  
By Anela Dakeo - 13/10/2023

**Europe's Green Hydrogen Ambitions: A Looming...**  
By Anela Dakeo - 13/10/2023

**Uruslu von der Leyen: Europe Leads the Way on Hydrogen**  
By Anela Dakeo - 13/10/2023

**MAN Energy Solutions Unveils Hydrogen-Powered Marine...**  
By Anela Dakeo - 13/10/2023

**Europe launches €800M Hydrogen pilot auction**  
By Anela Dakeo - 13/10/2023

**Lhyfe Pioneers Green Hydrogen Plant in Germany**  
By Anela Dakeo - 13/10/2023

## Position 2

**Interviews & Webinars**

How to Make Hydrogen Fuel Cells Cheaper and More Efficient

Public Interest in Key to Natural Development, Interview With...

INTERVIEW: Jerry Arnesen H2B Revolutionizing Hydrogen...

Time to Rethink Our Business Models That are 100 Years Old...

## Position 3

**Latest News**

**TECO 2030 Launches New Marine Fuel Cell System**  
By Anela Dakeo - 13/10/2023

TECO 2030 is leading the charge towards emission-free shipping with its groundbreaking hydrogen fuel cell technology. The Norwegian-based company is not only...

**Stadler Enters Hydrogen Train Deal with California**  
By Anela Dakeo - 13/10/2023

Stadler and the state of California have signed a transformative contract. The agreement solidifies Stadler's commitment to building four cutting-edge hydrogen...

**Posco-Engie Collaborate Western Australian Hydrogen Project**  
By Anela Dakeo - 13/10/2023

South Korean steelmaker Posco and French renewable energy giant Engie are joining forces to explore the feasibility of a massive renewable hydrogen project...

**Horizon's 2MW Power System from Waste Hydrogen**  
By Anela Dakeo - 13/10/2023

Horizon Fuel Cell Group, renowned for its high power density proton exchange membrane (PEM) fuel cells, is making waves in the world of sustainable energy. With...

**Green Hydrogen News**

**Biden's \$7 Billion Investment in Hydrogen Hubs**  
By Anela Dakeo - 13/10/2023

President Joe Biden and Energy Secretary Jennifer Granholm recently made an announcement that is poised to transform America's energy landscape. They revealed plans to allocate a staggering \$7 billion in award money to establish seven regional hydrogen hubs across the nation.

**Egypt's Hydrogen Strategy Shapes Future of Sustainable Energy**  
By Anela Dakeo - 13/10/2023

**Portugal's First Green Hydrogen Auction**  
By Anela Dakeo - 13/10/2023

**Europe launches €800M Hydrogen pilot auction**  
By Anela Dakeo - 13/10/2023

**Marubeni and UK Unite in Green Hydrogen and Offshore Wind Partnership**  
By Anela Dakeo - 13/10/2023

**Heartland Hydrogen Hub to Transform the Upper Midwest**  
By Anela Dakeo - 13/10/2023

The U.S. Department of Energy has earmarked up to \$955 million for the Heartland Hydrogen Hub, one of seven selected initiatives.


## Position 4

energy news

# Position 1 Home Page

NEWS - HYDROGEN - SPOTLIGHT - REGIONAL - CONTACT - ADVERTISE - SUBSCRIBE

HOME Home - Green Hydrogen



**Biden's \$7 Billion Investment in Hydrogen Hubs**  
By Anela Dakeo - 13/10/2023

## Position 1 Sub Page

**President Joe Biden and Energy Secretary Jennifer Granholm recently made an announcement that is poised to transform America's energy landscape. They revealed plans to allocate a staggering \$7 billion in award money to establish seven regional hydrogen hubs across the nation.**

These regional clean hydrogen hubs, once realized, are expected to not only drive substantial private investments but also generate tens of thousands of high-paying jobs. As the Biden administration stated, this initiative will trigger over \$40 billion in private investments, adding to the grand total of public and private investments in hydrogen hubs, which is projected to reach nearly \$50 billion.

The chosen hubs will be strategically located across the country, spanning regions like the Mid-Atlantic, Appalachian, Midwest, Pacific Northwest, Northern Midwest, California, and Texas. This diverse geographical spread reflects a holistic approach to address the country's hydrogen needs, each region bringing its unique strengths and resources to the table.

Collectively, the White House estimates that these seven hubs will yield a staggering 739,280 direct job opportunities, a considerable boost to the nation's workforce. This visionary project is a part of the broader \$65 billion investment in clean energy that President Biden has diligently pursued through the infrastructure law.

The unveiling of the winners of these hydrogen hubs promises to be a momentous occasion, highlighting the administration's commitment to renewable and sustainable energy solutions. President Biden is set to make this important announcement in Philadelphia, underscoring the significance of this initiative.

These hydrogen hubs hold immense potential to transform how America generates and utilizes energy. Hydrogen, particularly green hydrogen produced from renewable sources, is increasingly seen as a crucial component in reducing carbon emissions and mitigating climate change. It can be employed across various sectors, including transportation, industry, and power generation, thereby aligning with the nation's green energy aspirations.

As these hubs take shape, they will serve as epicenters for innovation, research, and development in the hydrogen sector. They will help integrate the hydrogen supply chain, from production to distribution, making clean hydrogen more accessible and affordable. This, in turn, will play a pivotal role in transitioning to a more sustainable and environmentally friendly energy landscape.

While the benefits are undoubtedly significant, the challenges cannot be overlooked. Establishing and operating large-scale hydrogen production facilities, ensuring safety standards, and addressing distribution and storage complexities all present formidable hurdles. However, the Biden administration's focus on these hydrogen hubs reflects a dedication to overcoming these challenges and securing a cleaner, brighter future.

**TECO 2030 Launches New Marine Fuel Cell System**  
By Anela Dakeo - 13/10/2023

**Stadler Enters Hydrogen Train Deal with California**  
By Anela Dakeo - 13/10/2023

**Biden's \$7 Billion Investment in Hydrogen Hubs**  
By Anela Dakeo - 13/10/2023

**Posco-Engie Collaborate Western Australian Hydrogen Project**  
By Anela Dakeo - 13/10/2023

## Position 3 Sub Page

## Position 2 Sub Page

**Subscribe to Updates**

## Position 4 Sub Page

# Position 5

**More News**

**Report**  
**Portugal's First Green Hydrogen Auction**  
By Anela Dakeo - 13/10/2023

Portugal is set to launch the first-of-its-kind auction for rights to sell green hydrogen, slated for injection into the...

**Green Hydrogen**  
**Europe launches €800M hydrogen pilot auction**  
By Anela Dakeo - 13/10/2023

The creation of the European Hydrogen Bank, announced a little over a year ago by Commission President Ursula von...

**Report**  
**Lhyfe Pioneers Green Hydrogen Plant in Germany**  
By Anela Dakeo - 13/10/2023

Lhyfe, a forward-thinking player in the renewable energy landscape, is poised to build the largest commercial gre...

**Green Hydrogen**  
**Marubeni and UK Unite in Green Hydrogen and Offshore Wind Partnership**  
By Anela Dakeo - 13/10/2023

Japan's Marubeni has joined forces with the UK Government in a momentous memorandum of...

**Technology**  
**Honeywell Launches Flame Detector for Hydrogen Safety**  
By Anela Dakeo - 13/10/2023

Honeywell, a global leader in industrial technology and safety, has stepped in with its FSD4X Plus Flame Detecto...

**Blitz**  
**Friday**  
By Anela Dakeo - 13/10/2023

Burgum welcomes Heartland Hydrogen Hub selection  
Governor Doug Burgum welcomed today's news by thi...

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**Position 6**

**Tenders**

**The Caselle Tenders Take Inspection...**  
By Anela Dakeo - 13/10/2023

**TotalEnergies launches tenders to decarbon...**  
By Anela Dakeo - 13/10/2023

**Oman's Hydrom Invites Bids for Green...**  
By Anela Dakeo - 13/10/2023

**UK's Annual Tenders Set to Boost Green...**  
By Anela Dakeo - 13/10/2023

**European Experts Urge for Hydrogen...**  
By Anela Dakeo - 13/10/2023

**Indian Consortiums Compete in Germany...**  
By Anela Dakeo - 13/10/2023

**Position 7**

**Besplatan 7-minutni test**

# BANNER POSITIONS



## Run of Site

Size	Position	Device	1 Month	3 Months	6 Months
970x90	Position 1-4	Mobile, Desktop	€2000	€5000	€9000
728x90	HomePage				
320x50	Position 5-8	Mobile, Desktop	€1200	€3000	€5000
336x280	HomePage				

728x90	Position 1&3 SubPage	Mobile, Desktop	€1500	€4000	€7000
320x50	Position 2&4 SubPage	Mobile, Desktop	€1200	€3000	€5000
336x280					

# WEBSITE ADVERTISING

All mentioned rates are subject to possible discounts depending on volume, and service required or combined with other products.

# Advertise

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+38761151135

[www.energynews.biz](http://www.energynews.biz)

media  
kit

# EDITORIAL CALENDAR

Date	Theme
January	<i>The Year Ahead: Surge in Global Hydrogen Projects</i>
February	<i>The Impact of Economic Factors on Hydrogen Development</i>
March	<i>Advancements in Electrolysis Technology</i>
April	<i>Hydrogen for Heavy Industry: Powering Steel, Cement, and Chemicals</i>
May	<i>Hydrogen Mobility: Cars, Trucks, Trains, and Planes</i>
June	<i>Scaling Hydrogen Investments: Financing and Market Growth</i>
July	<i>Innovations in Hydrogen Storage and Transport</i>
August	<i>Hydrogen Policy and Regulation: Global Progress and Setbacks</i>
September	<i>Hydrogen Infrastructure Development</i>
October	<i>Geological Hydrogen: A New Frontier</i>
November	<i>Hydrogen Innovation: Startups and Disruptive Technologies</i>
December	<i>Hydrogen Projects and Achievements: Public Perception and Acceptance</i>

# CEO INTERVIEWS



## Our Offerings

- **Custom Interviews:** Tailored to your industry and objectives.
- **Professional Hosting:** Ensure a seamless experience with our expert team.
- **Interactive Features:** Engage your audience with live Q&A sessions and lively discussions.



Discover why our interviews  
drive 60% of our traffic,  
reaching 10,000 to 50,000  
clicks in the first week only.



# LIVE WEBINARS

**Experience the Power of Live Engagement.  
Engage your audience with live webinars.  
Let industry experts deliver specialized insights  
on trending topics and vital trends.**

## Branding Webinars

These webinars are hosted with the primary goal of establishing your brand as an industry leader.

## Product Demonstration

These types of webinars provide you with the opportunity to show your audience why your product or service is the solution to all their problems.

## Thought Leadership

Thought leadership webinars cover everything related to your industry, including the latest trends and developments.

## Panelist Discussion

As the name suggests, during these webinars, you can have a panel of industry experts discuss a particular topic related to your industry.

**Ready to Shine?  
Contact us for pricing  
and personalized  
webinar solutions.  
Spotlight your  
expertise on  
H2 EnergyNews.biz  
through live webinars.**

## Why Choose Webinars?

- Showcase Expertise: Position your company as a key player in the hydrogen supply chain.
- Exclusive Audience: Reach a select audience on H2 EnergyNews.biz.

## Our Offerings

- Custom Webinars: Tailored to your industry and objectives.
- Professional Hosting: Ensure a seamless experience with our expert team.
- Interactive Features: Engage your audience with live Q&A sessions and lively discussions.



# EVENTS



**Boost your event's visibility and drive more visitors with our tailored event advertising services.**

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## Our Services

- **Event Promotion:** Generate excitement and increase attendance with targeted promotion strategies.
- **Content Creation:** Engage your audience with compelling content, from press releases to social media posts.
- **Exclusive Partnerships:** Connect with industry leaders and influential figures to elevate your event's prestige.
- **Custom Solutions:** No matter the size of your event, we tailor our services to fit your budget and needs.

## Why Choose Us?

- **Proven Expertise:** With years of experience in event promotion, we know how to draw a crowd and make a lasting impression.
- **Tailored Strategies:** Every event is unique. We'll craft a custom advertising plan that aligns with your specific goals.
- **Unmatched Reach:** Leverage our extensive online and offline networks to ensure your event reaches the right audience.

## Let's Talk!

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Contact us today and make your event unforgettable with our expert advertising solutions.

## Reach Decision-Makers with our Newsletter

Our weekly newsletter is a trusted source for top executives, business professionals, and government officials worldwide. The average open rate is 30-40%. The record open rate is 75%. The record click rate is 74%.

### Why Our Newsletter?

- **Elite Readership:** Your message will accompany top news articles, ensuring maximum exposure.
- **Decision-Makers' Inboxes:** Get noticed by the people who matter.

### Our Offering

- Your ad is placed alongside influential content.
- Connect with a diverse, international audience.

### The Result?

Enhanced visibility and influence globally.

### Ready to Reach the Pinnacle?

Contact us to discuss our competitive rates.

WATCH: The Future of Energy with Ad van Wijk



TU Delft professor Ad van Wijk delved into the transformative role hydrogen could play in our energy future. Speaking about hydrogen's potential to reshape the global energy landscape, van Wijk outlined both the opportunities and challenges ahead, emphasizing the critical role hydrogen will play in achieving climate goals.

Watch now



Balancing Ambition with Reality with Lennart van der Burg from TNO



In a recent interview, Lennart van der Burg, a hydrogen expert at the Dutch applied research institute TNO, shared valuable insights into the Netherlands' ambitious hydrogen strategy and the challenges ahead.

# NEWSLETTER

**Ready to Boost Your Impact?**

Contact us to discuss your needs.

Leverage our expertise to drive engagement and conversions.

## Maximize Impact with custom E-Blasts

Reach your subscribers directly with personalized E-blasts. We consistently achieve outstanding click-through rates and conversions for your advertising.

### Why Choose E-Blasts?

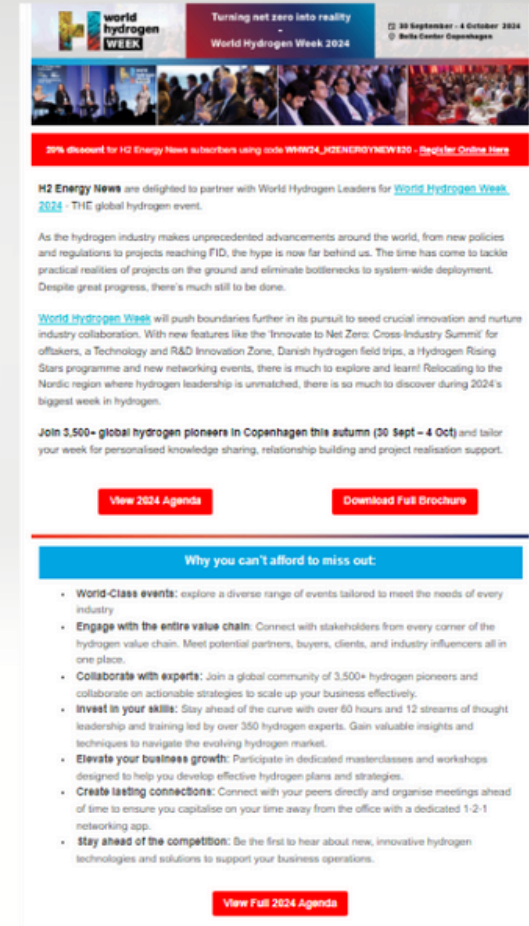
- **Tailored Content:** Advertisers have full control over content, including text, images, and files.
- **Expertise at Your Service:** Benefit from our proven track record in driving engagement.

### Our Commitment

- Ensure your message is well-received.
- We reject materials that do not meet our criteria.

### The Result?

Unlock the power of targeted communication.



# E-BLAST

**Ready to Boost Your Impact?**

Contact us to discuss your needs.

Leverage our expertise to drive engagement and conversions.

# CONTACT US

**Email: [info@energynews.biz](mailto:info@energynews.biz)**

**Phone: +387 61 151 135**



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